

**MANSFIELD DOWNTOWN PARTNERSHIP
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING
Mansfield Downtown Partnership Office
23 Royce Circle
May 19, 2014
4:15 PM**

MINUTES

Present: George Jones (Chair), June Krisch, Bruce Stave

Staff: Cynthia van Zelm

1. Call to Order

George Jones called the meeting to order at 4:25 pm.

2. Approval of Minutes from April 21, 2014

There was no quorum to approve the minutes.

3. Update on Storrs Center

Cynthia van Zelm said the Town Square should be ready to open by May 23. Fundraising continues for the vertical elements for the Town Square and the Partnership just received a \$190,650 grant from the Jeffrey P. Ossen Family Foundation for the stage roof.

Ms. van Zelm said Leyland is sponsoring a trip for interested potential homeowners to Warwick Grove, Leyland's similar housing development, on June 7.

Ms. van Zelm said the public hearing for Phase 2 (mixed-use with approx. 200 apartments and 34,000 square feet of commercial space) was held by the Partnership on April 23. The Partnership recommended to the Town's Director of Planning and Development that the plans meet the Storrs Center Special Design District regulations. A final decision will be made by the Director of Planning and Development this month.

Ms. van Zelm said the Grand Opening for Price Chopper is planned for June 6 at 8:30 am with a preview party the night before with donations to go to three local charities. Ms. van Zelm will forward the invite from Price Chopper to all Partnership committees.

4. Update on Renewals/Follow-Up Calls

The Committee reviewed the list of non-renewals and made some adjustments.

Ms. van Zelm said there are currently 250 renewing members with \$17,745 received in memberships this fiscal year. The budget for memberships has been met.

5. Follow-up on Storrs Center Businesses

Ms. van Zelm said she had started to send e-mails to Storrs Center businesses who received a letter regarding membership in March. The Committee agreed to follow-up with a courtesy phone call a few weeks after all Ms. van Zelm's e-mails have gone out. Ms. van Zelm will e-mail all Committee members about this plan and divvy up assignments.

6. Member Holiday Event

The Committee will discuss an event that recognizes members at its next meeting in August.

7. Adjourn

The meeting was adjourned at 5:05 pm.

Minutes taken by Cynthia van Zelm.